

# **Workshops on Creating Open Access Journals**



Professor David Solomon, Founding Editor of “Medical Education Online” and author of "Developing Open Access Journals: A practical guide" (published by Chandos Publishing (Oxford) Limited), and professional publisher Caroline Sutton, Co-Action Publishing, have teamed up to offer workshops and specially-designed courses for scholar publishers and small publishing teams.

Our interactive workshops and courses cover:

- Determining the scope, name, editorial board and governance structure, review process format/style and layout for the journal
- Developing policies, procedures, and instructions for authors
- Options for web hosting, journal management, backup, and web development
- Estimating the resource requirements for operating the journal and developing a business plan and financing options to address those requirements
- Considerations in developing partnerships with academic libraries, university presses and/or working with professional publishers and other consultants/partners
- Indexing, archiving and dissemination issues in developing a new journal or enhancing access to an existing journal
- Preparing for launching the journal, including obtaining initial content, developing a reviewer pool, marketing and publicizing the journal
- Ensuring visibility through marketing and the creation of multiple entry points to your journal

Workshops consist of short didactic sessions, small group discussions and working individually under the direction of the faculty conceptualizing and designing a journal. Participants are provided with a series of forms, checklists and other written decision aides to use in working through the process of designing their journal and planning its implementation.

***TO DISCUSS OR BOOK A WORKSHOP  
CONTACT:***

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### Previous workshops:

Creating Open Access Journals Workshop, International PKP Scholarly Communications Conference 2009; Vancouver, Canada.

Societies and Open Access Publishing, Workshop at the 2nd European Conference on Scientific Publishing in Biomedicine and Medicine; Oslo, Norway 2008.

## **ABOUT THE PRESENTERS**

**David Solomon**, PhD is a Professor of Medicine with a joint appointment in the Office of Medical Education Research and Development at Michigan State University. Trained as an educational psychologist he has over 20 years of experience in curriculum development, instructional design and evaluation in medical education. Dr. Solomon is the founding editor of Medical Education Online, an OA journal that has been in operation since April 1996. He has published widely on various topics in open access publishing and authored "Developing Open Access Journals: A practical guide", published by Chandos Publishing (Oxford) Limited that covers much of the material that will be contained in the workshop. He is one of the founders of the Open Access Scholarly Publishers Association, OASPA, and a Board Member of the same.

**Caroline Sutton**, PhD is one of the founding partners of Co-Action Publishing, an open access publishing house and an initiator behind OpenAccessSolutions.com, a portal of services for small publishing operations. Dr. Sutton worked for several years for a major international publishing house managing approximately 30 journals in the HSS and STM areas before forming Co-Action Publishing with her partners. Dr. Sutton is currently working on a project funded by the Swedish Royal Library to develop a best practices guide to open access journal publishing. She is a member of the Lund University Library Board and a member of the Advisory Board for Linköping University Press, Sweden; in addition to being one of the founders of the Open Access Scholarly Publishers Association, OASPA and a Board Member of the same.

**[www.OpenAccessPublishing.org](http://www.OpenAccessPublishing.org)**